

SEO Simplified

Search Engine Optimizer (SEOptimizer) is a complete, powerful, easy-to-use, do-it-yourself Search Engine Optimization (SEO) plug-in for Interprise Suite e-Commerce module. Optimize your product catalog and save big on its returns.

Business owners can easily configure their page title, meta keywords and description for every page in an automated way.



Search Engine

Page Title: Plus Size Lingerie | Plus Size Corsets & Bustiers | Medium Support Corsets | Satin .

Keywords: Plus Size Lingerie, Satin Jacquard Corset, medium support corsets, corsets ...

Description: Hips and Curves features a great collection of plus size corsets & bustiers a...

Alternate Text: Satin Jacquard Corset

Our innovative data mapping auto populates all your products



Complete SEO

SEOptimizer provides complete optimization techniques for your products, categories, departments and topics.

With data mapping techniques you can **optimize** several thousands of products at once or optimize every time you add more inventory to your catalog.



Optimized pages yield better organic results

SEOptimizer easy-to-use interface saves 100's of hours by increasing your productivity up to 200% and enabling your website to be launched weeks sooner.

It also generates a **sitemap** for Google, Yahoo and MSN allowing you to submit dynamic page URL's ready to be indexed for organic traffic.



"Optimization techniques helped us to rank better organically over our competitors"

- Rebecca Jennings,
www.HipsandCurves.com

ROI Amplified

800 eCommerce

- New
 - 801 Item
 - 802 Category
 - 803 Department
 - 804 Manufacturer
 - 805 News
 - 806 Polls
 - 807 Topics

Optimized product pages attract organic search engine traffic and its free, unlike pay-per-click. You receive higher return on investment (ROI) from organic traffic, let your business grow.
Spend Less, Make More



Optimize Items/Products for Search Engines

Choose to optimize from the below meta information for Product

Optimize

All Products/Items

New Products/Items

None

#	SEO Fields	SEO Value(s)
<input checked="" type="checkbox"/>	Search Engine URL/Page Name	plus-size~item Description
<input checked="" type="checkbox"/>	Search Engine Page Title	Plus Size Lingerie
<input checked="" type="checkbox"/>	Search Engine Meta Keywords	Plus Size Lingerie
<input checked="" type="checkbox"/>	Search Engine Meta Description	Hips and Curves
<input checked="" type="checkbox"/>	Alternate Text for Images	~Item Description
<input checked="" type="checkbox"/>	Search Engine No Script	~

Automate your Search engine optimization (SEO) process with SEOptimizer, it's one of the most efficient ways of optimizing your e-Commerce website with easy.

SEOptimizer has enabled businesses to increase their search results by up to 200%

SEO Challenges

- Search engines rank competitors' web sites higher than ours
- Search engines do not rank our web site at all
- Search Engine Optimization (SEO) solutions are either very expensive or very ineffective

SEOptimizer Features

- Optimize dynamic page URL's
- Optimize meta data (page title, meta keywords and description) for categories, products/Sku's, departments, manufacturers & topic pages
- Generate sitemap for Google, Yahoo and MSN

Business Benefits

- SEOptimizer saves 100's of hrs of data entry and optimization of your catalog
- Increases your productivity to launch your website much earlier. You can save \$1000 on an going basis by optimizing new pages

Why InfoSourcing ?

Why Choose InfoSourcing as your provider?

- ✔ Expertise in optimizing eCommerce sites
- ✔ Specialist in small and medium business
- ✔ 10+ yrs of web consulting experience



Schedule a Free Demo today to see SEOptimizer's powerful features.



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"Our SEO ranking gained its search position & doubled our listing using SEOptimizer"
- John Burns,
www.QuiltersWarehouse.com